

Hello, we are asioso

we make digital business #simple



Experience, pioneering spirit and curiosity

- Based in **Munich, Belgrade and Banja Luka**
- **Expertise** in advice, creativity and technology
- 60 permanent employees with years of **experience** in digital projects

Our **product portfolio**

FirstSpirit™

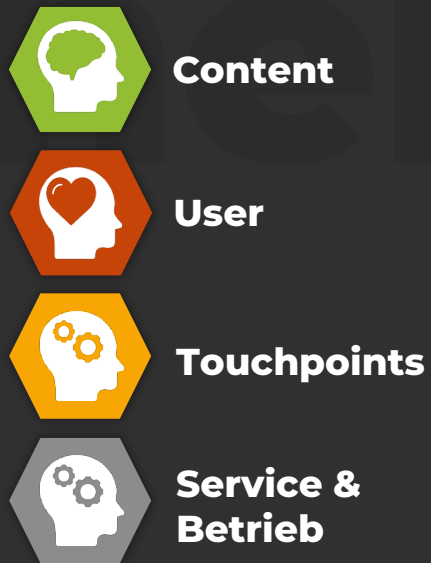
PIMCORE™



Sf Symphony



Our Focus



We make

digital

business

#simple

Simple can be harder than
complex. You have to work
hard to get your **thinking**
clean to make it simple.

-Steve Jobs - Apple, Next, Disney Pixar



Excerpt from our **customers**



thyssenkrupp



Simple that produces the marvelous.

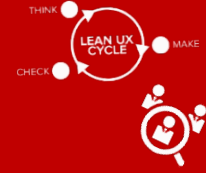


There is no greatness where there is no simplicity.

Thinking ahead



Creative



Reliable



is not a simple thing.

-Charlie Chaplin

Pragmatic



standardized PM tools

Projectfacts

JIRA

Tool	Category	What is it used for?	Long description	(Download) Link
Jira	Development	Ticketing System		https://asioso.atlassian.net
Confluence	Documentation	Wiki		https://asioso.atlassian.net/wiki
Bitbucket	Development			
Pidoco	Concept / Design	Wireframing		https://pidoco.com/en
Microsoft Teams	Communication			https://portal.office.com/
Projectfacts	Management	CRM, HR, Project Management	Description & tutorials	https://www.projectfacts.com/login
Office365 Software	Management, Communication	Mail, Calender, Word, Powerpoint, Outlook, Excel, Skype, Teams, OneDrive	Description & tutorials	https://portal.office.com/
Draw.io	Management	Business Process Modeling (BPM), Product Management	Documentation	https://www.draw.io/
Placetel	Communication	Fixed Line Phone		https://www.placetel.de
Netclubive	Infrastructure	Hosting Partner		https://www.netclubive.de
United-Domains	Infrastructure	Domains		https://www.united-domains.de

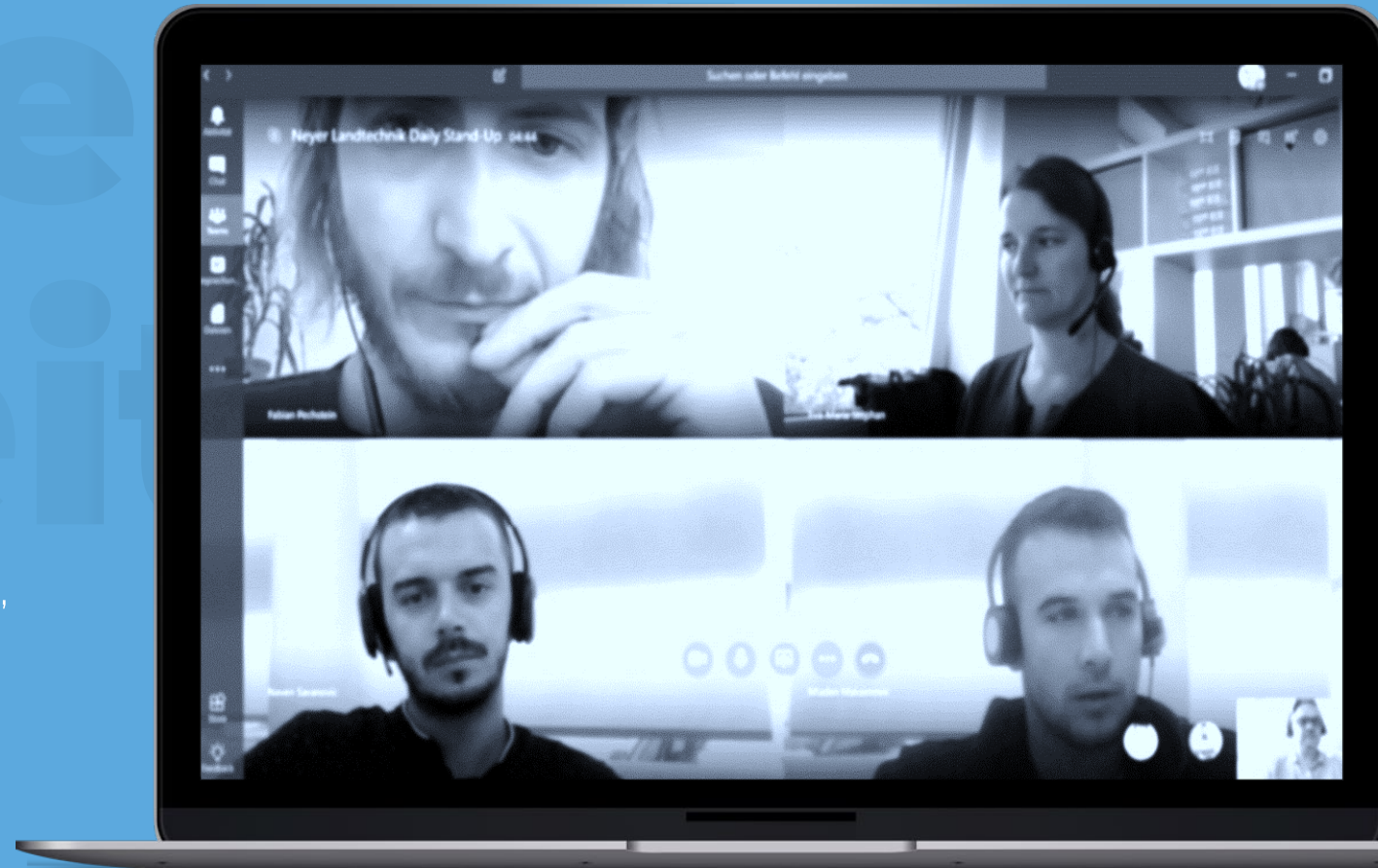
Confluence

Flexible communication

- All over
- At any time
- Close to the customer
- Proactive
- Efficient

On **different channels**: in person, telephone, chat, email, video conference

 Office 365



Design Thinking...



Understand

What exactly is the problem for which we are looking for solutions?



Differentiate

Extract a quintessence from the information obtained and collect ideas.



Prototyping

After the brainstorming process, prototypes are created that make the generated ideas tangible.



Validate

Further validate prototypes with the involvement of customers and stakeholders. Identify approaches for sustainable problem solving.



Specify

continue to improve it and refine it until an optimal, user-oriented result is achieved.



People

- **Reliable and experienced developers** with several years of professional experience at two locations
- Software architects who also act as **technical PM's**
- Scaling of developer resources **if things get tight**
- We develop **modular and reusable**
- Compliance with **sustainable standards and coding conventions**





we make **digital business #simple**

because...

- some of our employees have **over 25 years of experience** in digitization
- we are **absolutely experienced** in project management
- we combine **expertise in consulting, creativity and technology**
- we are a **digital agency**
- we **focus** fully on your customers
- we are **absolute pragmatists**

